



UTTERZ LETS ANYONE BLOG INSTANTLY FROM THEIR MOBILE PHONE USING VOICE, VIDEO, PICTURES AND TEXT

Free service works with all cell phones, social networks and blogs

Maynard, Mass., (September 17, 2007) — Blogging your life just got truly mobile! Using Utterz, anyone can use all the capabilities of their mobile phone – voice, video, pictures, and text – to make themselves heard, any time, by instantly posting from their cell to their web pages with no special phone client or software.

In a separate release today, RPM also announced closing a Series A funding round, led by Morgenthaler Ventures. See “RPM Communications Lands \$4 Million from Morgenthaler To Bring A Voice To Social Networking.”

Utterz is the first service that lets anyone with a cell phone instantly share their thoughts and experiences with the world, or just friends and followers, in any form including their voice, from wherever they are. Utterz works seamlessly with existing social networks through the widgets and players available on utterz.com, which automatically update personal blogs and social network profile pages.

“Don’t wait until you get back to your computer to blog,” said Michael Bayer, CEO and co-founder of RPM Communications, the company behind Utterz. “With Utterz, anyone can capture and share an experience or thought instantly in their own voice, video, pictures, and text. The explosion in social networks and blogs proves that people want to be heard, and Utterz makes that both easy and completely mobile.”

Have an Opinion? Utter it!

With Utterz, anyone can let their friends – or the world – know what they are doing, seeing or feeling any time, anywhere, through any combination of voice, video, pictures and text. People can record a voice "utter" simply by dialing 712-432-Mooo (6666), and instantly share their thoughts, opinions, or the excitement of an experience, with the emotion of their own voice. By sending video, pictures and text from their mobile phone to go@utterz.com, they can either enhance a voice utter, or create separate utters without voice. Utterz automatically mashes up voice, video, pictures and text sent within a short time period, enabling a true multimedia experience posted directly from cell to web.

Get in on the Conversation

Anyone can record and listen to an utter by dialing the Utterz number. They can hear, see and read utterz by visiting Utterz.com, or through an Utterz widget on a blog, web, or social network page. They can also get in on the conversation by responding to utterz by phone or online. Utterz channels allow people with specific interests, such as politics, sports, or entertainment/gossip, to participate in the topics that most interest them.



Everyone can utter, but by registering on utterz.com, users gain access to a rich set of additional services such as creating a profile, friending, rating, tagging and sharing their utterz through embeddable players and widgets that will automatically update with their or any of the latest utterz on sites such as Facebook, MySpace, LiveJournal, Hi5, and Blogger.

The Mobile Soapbox for Bloggers

For bloggers everywhere, Utterz opens a whole world of new possibilities. They now have a mobile tool that gives them the ability to instantly update their blog, using not just text, but voice, pictures, and video. For example, bloggers can now provide:

- On-the-spot reporting from or about events;
- Daily updates during road trips;
- Instant movie reviews while still at the theater;
- Exclusive video footage and pictures from the scene of any event;
- Comments on political or social hot topics as soon as they happen.

David Laubner, publisher of the 93south.net blog, said, “The ability to impulse publish pictures, video and text along with voice will make Utterz a hugely addictive and viral product and a perfect mobile blogging tool.”

About RPM Communications, Inc.

Founded in 2006, RPM Communications develops and operates innovative telecommunications services for consumers and small businesses. The company leverages the power of voice to enhance and expand the capabilities of wireless and Web social networking, communications and entertainment services. Its Utterz service voice-enables the social networking experience, allowing anyone with a cell phone to instantly blog their life using voice, text, pictures and video. Its Foonz service lets anyone with a cell phone start an instant, free conference call, combining the benefits of mobile voice communication, group communication, and the instantaneous aspect of IM and SMS/TXT. For more information visit www.utterz.com or www.foonz.com.

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