



UTTERZ MASHES MOBILE VOICE, VIDEO, PICTURES AND TEXT TO LET FACEBOOK USERS SHARE EXPERIENCES INSTANTLY

Free Instant Mobile Posting Allows Facebookers to Update Their Pages Any Time, Anywhere with Just Their Cell

Maynard, Mass., (October 4, 2007) — Utterz, a new service that lets anyone use all the features of their cell phone to post instantly to their social network or blog page, today introduced an Utterz Facebook application which lets any Facebook user with a cell phone post voice, pictures, text or video directly to their page, for free.

So now when they're out at a party, on a trip, or when something crazy happens in the middle of campus, Facebook users can share it instantly in voice, videos, pictures and text with just their cell. Visitors to their Facebook pages can instantly hear and see their most recent utters as well as previous posts. Utterz is now available to all Facebook users, and includes key Facebook features such as news feed notification to friends when a new utter is posted and automatically adding pictures sent in through Utterz to a Facebook photo album.

Share your experiences instantly

Utterz is the first service that lets anyone with a cell phone instantly share their thoughts and experiences with the world, or just friends and followers, in any form including their voice, from wherever they are. With Utterz, posting to a Facebook page is as easy as dialing 712-432-Mooo (6666), recording a voice "utter" and/or sending videos, pictures and text from their cell phone to go@utterz.com! Utterz automatically mashes up and posts utters seamlessly to social networks and blogs through widgets and players available on utterz.com.

"Don't wait to get back to your dorm room or PC to update your Facebook page" said Michael Bayer, CEO of RPM Communications, parent company of Utterz. "Utterz lets you post instantly, with just your cell, no matter what phone or carrier you have."

In addition to Facebook, Utterz also works seamlessly with all major social networks and blogs. The embeddable players and widgets available on Utterz.com post to sites such as, MySpace, Hi5, LiveJournal, and Blogger, TypePad, Wordpress and many more.

About RPM Communications, Inc.

Founded in 2006, RPM Communications develops and operates innovative telecommunications services for consumers and small businesses. The company leverages the power of voice to enhance and expand the capabilities of wireless and Web social networking, communications and entertainment services. Its Utterz service voice-enables the social networking experience, allowing anyone with a cell phone to instantly



blog their life using voice, text, pictures and video. Its Foonz service lets anyone with a cell phone start an instant, free conference call from any phone without codes or planning. For more information visit www.utterz.com or www.foonz.com.

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