



CORPORATE BACKGROUNDER

Founded in 2006, RPM Communications (RPM) develops and operates innovative telecommunications services for consumers and small businesses. Led by a team of experienced executives from the telecommunications and wireless industries, the company is leveraging the power of voice to enhance and expand the capabilities of wireless and Web social networking, communications and entertainment services.

 RPM's newest offering, Utterz, allows consumers to use their mobile phones to voice-enable their social networking experience.

Utterz makes it easy for people to instant connect with their social networks anywhere, any time, and allows them to express themselves on the web in any form they like – voice, pictures, text or video. Utterz works seamlessly with existing social networks through widgets and players, and automatically updates personal blogs and social network profile pages.

 foonz is the first service that lets anyone start an instant conference call, or leave a group voice message, from any phone, for free.

foonz uniquely combines the benefits of mobile communication, group communication, and the instant aspect of IM and SMS/TXT. Consumers and small businesses use foonz to start immediate conference calls without codes or pre-planning. foonz notifies invited participants via instant SMS and IM messages and participants simply dial the number in the invitation to be automatically joined to the right group call, or hear the message left.

RPM is a highly creative company focused on bringing new voice services to market. RPM continues to enhance and introduce new voice-driven offerings which will provide people with innovative ways to connect to their networks, anytime, anywhere.

For more information, visit: www.rpm-communications.com, www.utterz.com, or www.foonz.com.

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